

## Ten Top Innovation Tips

1. Exercise your creativity muscles for new solutions
2. Apply old solutions to new problems for innovation
3. Banish the blockers
4. Be positive - magic happens
5. Listen to greyhairs, slapheads and children
6. If you don't know what to do, do something - change the view for a new perspective
7. 50 ideas for one innovation is a good ratio
8. Change the rules of the game
9. Find the hidden elephant
10. Create your own number 10
  - And remember to invest in your own training and personal development programme.

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